

FOR IMMEDIATE RELEASE

**FREE FINANCIAL COUNSELING SERVICES
NOW OFFERED AT TOPLINE FEDERAL CREDIT UNION**
Complimentary program instituted to help members maintain financial wellness

MAPLE GROVE, MINN. — July 9, 2008— TopLine Federal Credit Union, a Twin Cities-based credit union, has added free financial preparedness services for its members and employees through the Financial Choice program from LSS Financial Counseling, a non-profit organization that works to help individuals keep control of their finances.

TopLine's Financial Choice can help with financial planning at any stage of the game, from help and education with budgeting, money management and understanding and improving credit scores to building credit and saving for large purchases, such as a home.

"Everyone can use more ways to keep organized in our busy world, especially when it comes to finances. That's why TopLine has added Financial Choice free financial counseling services," says Harry Carter, president and CEO, TopLine Federal Credit Union. "It can be tricky to keep on top of it all, so we look at our partnership with LSS Financial Counseling as another convenient tool to help our members and employees get smart with, and manage, their money."

LSS, with offices across Minnesota, is a member of the National Foundation for Credit Counseling. The Minneapolis-based organization provides face-to-face debt counseling, a counselor-on-call hotline and financial education to help with everything from debt management and improving credit to identity theft prevention.

For more information on TopLine's Financial Choice program, call 763-391-9494 or visit www.TopLinecu.com.

TopLine Federal Credit Union is Minnesota's 13th largest credit union, with assets of more than \$250 million. Established in 1935, TopLine offers a complete line of financial services in the Twin Cities area from its headquarters in Maple Grove, and six branch offices located in Brooklyn Center, Brooklyn Park, Downtown Minneapolis, Edina, Maple Grove and Plymouth, as well as by phone and online at www.TopLinecu.com. Membership is available to anyone who lives, works, worships, attends school or volunteers in Anoka, Carver, Dakota, Hennepin, Ramsey, Scott or Washington Counties and their immediate family members.

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