



FOR IMMEDIATE RELEASE

CONTACT:

Vicki Roscoe Erickson
Senior Vice President and Chief Marketing Officer
TopLine Financial Credit Union
verickson@toplinecu.com | 763.391.0872

TOPLINE FINANCIAL CREDIT UNION HOSTS PERSONAL CARE DRIVE TO BENEFIT LOCAL COMMUNITIES

TopLine's members and employees come together to help community neighbors

MAPLE GROVE, MINN. — October 14, 2025— [TopLine Financial Credit Union](#), a Twin Cities-based member-owned [financial services cooperative](#), held their annual Personal Care Drive during the month of September benefitting local non-profits Hope 4 Youth, Keystone Community Services, Union Gospel Mission Twin Cities and YMCA of the North Youth and Family Services. TopLine members and employees generously donated a variety of personal care items including body wash and soap, tooth paste and brushes, diapers, hair care products, socks and so much more to help neighbors in need.

Employees were able to participate by donating personal care items and money in exchange for a “Foundation Friday/Saturday” sticker, allowing them to wear jeans to work. TopLine and community members could also purchase items from TopLine’s Amazon Wishlist or Target Registry and have them delivered directly to TopLine, and in return delivered to charitable partners. When the program ended TopLine employees and members had donated 1,346 personal care items and \$2,075 in cash to assist local individuals and families in need.

“We’re grateful to our amazing members and dedicated employees for their generous donations of personal care items,” said Mick Olson, TopLine President and CEO. “Their kindness

embodies the spirit of supporting our communities needs and helps to make a real difference for those served by our local charitable partners.”

[Hope 4 Youth](http://www.hope4youthmn.org) is a nonprofit organization in Anoka County that helps young people ages 16-24, who are experiencing homelessness in the northern Twin Cities metro area. To learn more, visit www.hope4youthmn.org.

[Keystone Community Services](http://www.keystoneservices.org) is a community-based volunteer organization in St. Paul that helps thousands of low-income individuals and families in the East Metro Area. Keystone’s mission is to strengthen the capacity of individual and families to improve their quality of life. Visit www.keystoneservices.org to learn more.

[Union Gospel Mission Twin Cities](https://www.ugmtc.org/) is a Christian ministry dedicated to serving people facing homelessness, poverty, or addiction in the community. Union Gospel Mission helps people rebuild their lives through a variety of time-tested and proven life-changing programs. To learn more, visit <https://www.ugmtc.org/>.

[The YMCA of the North Youth and Family Services](https://www.ymcanorth.org/impact/youth_family) is a leading nonprofit dedicated to strengthening communities through youth development, healthy living and social responsibility. To learn more about Y’s mission and work, visit https://www.ymcanorth.org/impact/youth_family.

[TopLine Financial Credit Union](http://www.TopLinecu.com), a Twin Cities-based credit union, is Minnesota’s 9th largest credit union, with assets of over \$1.1 billion and serves over 70,000 members. Established in 1935, the not-for-profit financial cooperative offers a complete line of financial services from its eleven [branch locations](#) — in Bloomington, Brooklyn Park, Champlin, Circle Pines, Como Park – St. Paul, Coon Rapids, Forest Lake, Maple Grove – Arbor Lakes, Maple Grove – West, Plymouth, and St. Francis — as well as by phone and online at www.TopLinecu.com. Membership is available to anyone who lives, works, worships, attends school or volunteers in Anoka, Benton, Carver, Chisago, Dakota, Hennepin, Isanti, Kanabec, Mille Lacs, Pine, Ramsey, Scott, Sherburne, Washington and Wright counties in Minnesota and their immediate family members, as well as employees and retirees of Anoka

Hennepin School District #11, Anoka Technical College, Federal Premium Ammunition, Hoffman Enclosures, Inc., GRACO, Inc., and their subsidiaries. Visit us on our [Facebook](#) or [Instagram](#). To learn more about the credit union's [foundation](#), visit www.TopLinecu.com/Foundation.

###